

[Your Name]

[Your Position]

[Your Company]

[Company Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Supplier's Name]

[Supplier's Company]

[Supplier's Address]

[City, State, Zip Code]

Dear [Supplier's Name],

I hope this message finds you well. Over the past [duration of relationship], we have greatly appreciated the partnership we have built with [Supplier's Company]. Your products and services have been invaluable to our operations, and we are grateful for the consistent quality and reliability you provide.

As we continue to grow and expand our business, we are looking to enhance our collaboration further. In light of our established relationship and our ongoing commitment to purchasing from your company, we would like to formally request a loyalty discount on our future orders.

We believe that a discount would not only reward our loyalty but also strengthen our ongoing partnership, allowing us to sustain and potentially increase our order volumes. We are confident that this mutually beneficial arrangement will lead to greater efficiency and savings for both parties.

Thank you for considering our request. We are looking forward to your positive response and continuing our successful relationship.

Warm regards,

[Your Name]

[Your Position]

[Your Company]