

# Supplier Loyalty Discount Request

Date: [Insert Date]

To: [Supplier's Name]

[Supplier's Address]

Dear [Supplier's Contact Name],

I hope this message finds you well. I am writing to express our appreciation for the valued partnership between [Your Company Name] and [Supplier's Company Name]. Over the years, we have consistently delivered [mention specific purchases or services], and we greatly value the support you have provided.

As a committed customer, we are reaching out to discuss the possibility of a loyalty discount on our future orders. Given our ongoing relationship and our consistent purchasing history, we believe that a discount would not only enhance our partnership but also encourage us to continue increasing our orders with your company.

We appreciate your consideration of this request and look forward to discussing this proposal further. Thank you for your continued support.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]