

Shared Marketing Resources Agreement

Date: [Insert Date]

[Your Company Name]
[Your Company Address]
[City, State, Zip Code]

[Partner Company Name]
[Partner Company Address]
[City, State, Zip Code]

Dear [Partner Company Contact Name],

We are pleased to propose a Shared Marketing Resources Agreement between [Your Company Name] and [Partner Company Name] to jointly leverage our marketing resources for mutual benefit.

1. Purpose

The purpose of this agreement is to outline the shared marketing resources which include, but are not limited to, [List specific resources such as social media platforms, advertising materials, etc.].

2. Responsibilities

Both parties agree to the following responsibilities:

- [Your Company Name]: [List responsibilities]
- [Partner Company Name]: [List responsibilities]

3. Duration

This agreement shall commence on [Start Date] and shall continue in effect until [End Date] unless terminated earlier in writing by either party.

4. Confidentiality

Both parties agree to keep all shared resources and information confidential and not to disclose them to any third parties without the prior written consent of the other party.

5. Signatures

By signing below, both parties agree to the terms outlined in this agreement.

[Your Company Name]
[Your Name, Your Title]

[Partner Company Name]
[Partner Name, Partner Title]

Thank you for considering this agreement. We look forward to our collaboration.

Sincerely,

[Your Name]
[Your Title]
[Your Company Name]