

Joint Promotional Partnership Agreement

Date: [Insert Date]

To,

[Partner's Name]

[Partner's Position]

[Partner's Company Name]

[Partner's Address]

Dear [Partner's Name],

This letter serves as a formal agreement for the joint promotional partnership between [Your Company Name] and [Partner's Company Name]. Our aim is to collaboratively promote our brands and enhance visibility through mutual marketing efforts.

Partnership Objectives

- Objective 1: [Specify Objective]
- Objective 2: [Specify Objective]

Responsibilities

Each party agrees to undertake the following responsibilities:

1. [Your Company Name] will provide: [List Responsibilities]
2. [Partner's Company Name] will provide: [List Responsibilities]

Duration

This partnership will commence on [Start Date] and will last until [End Date], unless extended by mutual agreement.

Termination

Either party may terminate this agreement with [number] days written notice.

Signatures

For [Your Company Name]:

[Your Name]
[Your Position]

For [Partner's Company Name]:

[Partner's Name]
[Partner's Position]

We look forward to a successful partnership.

Sincerely,
[Your Name]
[Your Position]
[Your Company Name]