

# Vendor Loyalty Program Negotiation

Date: [Insert Date]

To: [Vendor Name]

From: [Your Company Name]

Subject: Negotiation of Vendor Loyalty Program for Sustainable Sourcing

Dear [Vendor Contact Name],

We hope this message finds you well. As part of our commitment to sustainability and responsible sourcing, we are looking to enhance our vendor loyalty program to better reflect these values. We greatly value our partnership with [Vendor Name] and believe that working together towards sustainable practices will benefit both parties.

In light of this, we would like to propose a meeting to discuss potential adjustments to our existing loyalty program that align with sustainable sourcing initiatives. Our goal is to find mutually beneficial opportunities that not only enhance our collaboration but also contribute to environmental stewardship.

We are particularly interested in exploring:

- Incentives for sourcing sustainable materials
- Co-marketing opportunities focused on sustainability
- Discount structures based on sustainable practices implemented
- Training or support for sustainable sourcing methods

Please let us know your availability for a meeting within the next few weeks. We look forward to working together to achieve our common goals for sustainability and enhanced partnership.

Thank you for your continued support.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]