Request for Promotional Pricing

Dear [Partner's Name],

I hope this message finds you well. We value our partnership and the mutual success we have achieved together over the years.

As we prepare for the upcoming [season/event], we would like to explore the possibility of securing promotional pricing for [specific products/services]. This would greatly aid us in driving sales and expanding our market reach during this peak period.

We believe that a competitive price point will not only enhance our collaboration but also create significant value for both parties. We would appreciate your consideration of this request and are open to discussing any terms that might be necessary to facilitate this arrangement.

Thank you for your attention to this matter. We look forward to your positive response.

Best regards,

[Your Name][Your Position][Your Company][Your Contact Information]