

# Subject: Request for Loyalty Discount

[Your Name]  
[Your Position]  
[Your Company]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

[Supplier's Name]  
[Supplier's Company]  
[Supplier's Address]  
[City, State, Zip Code]

Dear [Supplier's Name],

I hope this message finds you well. I am writing to express our appreciation for the excellent service and quality products that your company has consistently provided to [Your Company]. Over the past [duration of partnership], we have built a strong working relationship that we highly value.

As a loyal customer, we have always chosen to prioritize working with [Supplier's Company] for our supply needs. Given our long-standing partnership and our commitment to continue purchasing from you, we would like to formally request a loyalty discount on our future orders.

We believe this would not only strengthen our partnership but also encourage us to increase our order volume moving forward. We are keen on exploring how our mutual interests can align to benefit both of our companies.

Thank you for considering our request. We look forward to your positive response and hope to continue our successful partnership for many more years.

Sincerely,

[Your Name]  
[Your Position]  
[Your Company]