## **Apology for Delay in Customer Support**

Dear [Customer's Name],

We hope this message finds you well. We are writing to sincerely apologize for the delay in our response to your recent inquiry regarding [specific issue]. We understand that prompt support is crucial, and we regret any inconvenience this may have caused you.

At [Company Name], we strive to provide timely and effective customer service, and we fell short of our own standards in this instance. Please be assured that we are taking steps to improve our response times and ensure that this does not happen again in the future.

As a token of our appreciation for your patience and understanding, we would like to offer you [compensation or discount]. We value your business and remain committed to providing you with the highest level of service.

If you have any further questions or concerns, please do not hesitate to reach out to us directly. Thank you for your understanding.

Sincerely,

[Your Name] [Your Position] [Company Name] [Contact Information]