Dear [Recipient's Name],

I hope this message finds you well. I want to take a moment to sincerely apologize for the gift I chose for you. It was never my intention to miss the mark, and I truly regret that the gift did not align with your taste and preferences.

Understanding your likes is important to me, and I appreciate your patience and understanding in this matter. I value our relationship greatly, and I hope to make it up to you.

Please let me know what you would have preferred, as I would love to find something that reflects your style better. Thank you for your understanding.

Warm regards,

[Your Name]