Dear [Customer's Name],

We hope this message finds you well. We are writing to sincerely apologize for the disruption in our service that occurred on [date].

We understand how important our services are to you and we are truly sorry for any inconvenience this may have caused. The disruption was due to [brief explanation of cause], and we are actively working to resolve the issue.

As a token of our appreciation for your understanding, we would like to offer you [compensation or discount] on your next [service/product].

Thank you for your patience and understanding during this time. If you have any further questions or concerns, please do not hesitate to reach out to us.

Sincerely,

[Your Name]
[Your Position]
[Company Name]
[Contact Information]