Apology for Inadequate Service

Dear [Customer's Name],

I hope this message finds you well. I am writing to sincerely apologize for the inadequate service you experienced during your recent interaction with us on [Date]. We strive to provide the highest quality of service, and it is clear that we fell short in your case.

Your experience is important to us, and we want to assure you that we are taking this matter seriously. We are currently reviewing our processes and conducting additional training with our team to prevent similar situations in the future.

As a token of our commitment to making this right, we would like to offer you [Compensation or Solution, e.g., a refund, discount, gift card]. We value your patronage and hope to regain your trust.

Thank you for your understanding and patience. Please feel free to reach out to me directly at [Your Contact Information] if you have any further concerns or feedback.

Sincerely,

[Your Name][Your Position][Your Company Name][Company Contact Information]