

Internship Application for SEO and Content Strategy

Your Name

Your Address

City, State, ZIP Code

Email Address

Phone Number

Date

Hiring Manager

Company Name

Company Address

City, State, ZIP Code

Dear Hiring Manager,

I am writing to express my interest in the SEO and Content Strategy internship position at [Company Name] as advertised on [Platform]. As a [Your Degree] student at [Your University], I have honed my skills in content creation, digital marketing, and SEO analytics.

During my academic career, I successfully managed a blog where I implemented SEO best practices, resulting in a 30% increase in organic traffic over six months. Additionally, I have completed coursework in content marketing strategies that enabled me to effectively engage target audiences and enhance brand visibility.

I am particularly drawn to [Company Name] because of [Reason related to company's work or values]. I am excited about the opportunity to contribute to your team by leveraging my skills in keyword research, on-page optimization, and content planning to drive measurable results.

Thank you for considering my application. I look forward to the opportunity to discuss how I can contribute to your team and further develop my skills in SEO and content strategy.

Sincerely,

Your Name