

Internship Application for Market Research Consultancy

[Your Name]

[Your Address]

[City, State, Zip Code]

[Your Email]

[Your Phone Number]

[Date]

[Recipient's Name]

[Company's Name]

[Company's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I am writing to express my interest in the internship position at [Company's Name] as advertised on [where you found the internship listing]. I am currently pursuing a [your degree] in [your major] at [your university], and I believe my skills and passion for market research make me a strong candidate for this opportunity.

In my studies, I have gained a solid foundation in market analysis, consumer behavior, and data interpretation. I have completed relevant coursework in [list relevant courses], which has equipped me with the analytical skills necessary to contribute effectively to your team. Additionally, my previous experience in [mention any relevant experience] has honed my research abilities and taught me the importance of actionable insights in driving business decisions.

I am particularly drawn to [Company's Name] because of [mention something specific about the company or its projects]. I am eager to learn more about the market research process and contribute to your projects while further developing my skills under the guidance of industry professionals.

Thank you for considering my application. I look forward to the opportunity to discuss how I can contribute to [Company's Name] as an intern. Please find my resume attached for more details on my background and experiences.

Sincerely,

[Your Name]