

Application for Summer Digital Marketing Internship

John Doe

123 Main Street

City, State, ZIP Code

Email: johndoe@example.com

Phone: (123) 456-7890

Date: October 1, 2023

Hiring Manager

Company Name

Company Address

City, State, ZIP Code

Dear Hiring Manager,

I am writing to express my interest in the Summer Digital Marketing Internship at Company Name as advertised on your careers page. I am currently a junior majoring in Marketing at University Name and I am eager to apply the skills and concepts I have learned in a practical setting.

During my coursework, I have developed a solid foundation in digital marketing strategies, including social media marketing, SEO, and content creation. I have also completed a project that involved designing a digital marketing campaign for a local business, which resulted in a 20% increase in online engagement.

I am particularly impressed by Company Name's innovative approach to digital marketing and its commitment to delivering exceptional results for clients. I am excited about the opportunity to contribute to your team and to gain hands-on experience in the field.

Thank you for considering my application. I look forward to the possibility of discussing my candidacy further.

Sincerely,

John Doe