

[Your Name]

[Your Address]

[City, State, Zip]

[Email Address]

[Phone Number]

[Date]

[Recipient Name]

[Company Name]

[Company Address]

[City, State, Zip]

Dear [Recipient Name],

I am writing to express my interest in the Fashion Merchandising Internship position at [Company Name] as advertised on [where you found the internship]. I am currently a [Your Year, e.g., Junior] studying [Your Major] at [Your University], and I believe that my educational background and passion for fashion make me a great fit for this role.

Throughout my studies, I have developed a strong foundation in fashion trends, consumer behavior, and retail management. My coursework, combined with my experience in [any relevant experience, e.g., retail, fashion shows], has equipped me with the skills necessary to contribute effectively to your team.

I am particularly drawn to [Company Name] because of [specific reason related to the company or its values]. I am excited about the opportunity to learn from your talented team and to contribute my skills in merchandising and marketing strategies.

I have attached my resume for your consideration. I would love the opportunity to discuss how I can contribute to [Company Name] and further develop my skills in the fashion merchandising field. Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you.

Sincerely,

[Your Name]