

[Your Name]
[Your Address]
[City, State, Zip Code]
[Your Email]
[Your Phone Number]
[Date]

[Recipient's Name]
[Company's Name]
[Company's Address]
[City, State, Zip Code]

Dear [Recipient's Name],

I am writing to express my interest in the marketing internship position advertised on [where you found the internship posting]. I am currently a [your year, e.g., sophomore] student at [your university], pursuing a degree in [your major]. With a keen interest in marketing strategies and a strong academic record, I believe I would be a valuable asset to your team.

During my studies, I have acquired a solid foundation in marketing principles, consumer behavior, and digital marketing techniques. I have also completed a project where I [briefly describe a relevant project or experience]. This experience taught me the importance of [what you learned from the experience], and I am excited to apply these skills in a practical setting.

I am particularly drawn to [Company's Name] because of [specific reason related to the company or its projects]. I admire your commitment to [mention any known values or achievements of the company], and I am eager to contribute to such initiatives while gaining hands-on experience in the industry.

Enclosed is my resume, which provides further details about my academic achievements and relevant experiences. I would love the opportunity to discuss how I can contribute to your marketing team as an intern. Thank you for considering my application. I look forward to your positive response.

Sincerely,
[Your Name]