Dear [Sponsor's Name],

We hope this message finds you well. As we approach the date for our upcoming Charity Ball on [Date], we wanted to take a moment to express our gratitude for your generous support in the past.

Your contribution made a significant impact last year, and we would be thrilled to have you join us again as a sponsor. This year, we aim to raise funds for [specific cause or project], and with your support, we can continue to make a difference.

We would love to discuss sponsorship opportunities with you. Please feel free to reach out to us at [Contact Information] for more details.

Thank you once again for your unwavering support. We look forward to the possibility of partnering with you once more to make this year's Charity Ball a great success!

Warm regards,
[Your Name]
[Your Title]
[Your Organization]