

# Promotional Sponsorship Proposal

Date: [Insert Date]

[Sponsor Name]

[Sponsor Address]

[City, State, Zip Code]

Dear [Sponsor Contact Name],

We are excited to announce our upcoming radio event, [Event Name], scheduled for [Event Date]. This event aims to [brief description of the event's purpose and target audience]. We believe this presents a fantastic opportunity for [Sponsor's Company Name] to gain visibility and engage with a broad audience.

We are seeking your support as a promotional sponsor to help make this event a success. In exchange for your sponsorship, we offer the following promotional benefits:

- Logo placement on all event materials
- On-air mentions during the event
- Social media shoutouts and promotions
- Complimentary tickets to the event

Your contribution will not only enhance the event but also affirm your commitment to [related community cause or industry]. We would be thrilled to partner with [Sponsor's Company Name] and are open to discussing custom sponsorship options that align with your marketing goals.

Please let us know a convenient time for us to discuss this exciting opportunity further. Thank you for considering this partnership. We look forward to the possibility of working together!

Best regards,

[Your Name]

[Your Position]

[Your Organization Name]

[Your Phone Number]

[Your Email Address]