

Public Broadcasting Sponsorship Renewal

Date: [Insert Date]

[Sponsor's Name]

[Sponsor's Address Line 1]

[Sponsor's Address Line 2]

[City, State, Zip Code]

Dear [Sponsor's Name],

We hope this letter finds you well. As we approach the renewal period for your sponsorship with [Public Broadcasting Station Name], we want to take this opportunity to express our gratitude for your continued support over the past year.

Your sponsorship has played a vital role in our programming, allowing us to bring quality content to our audience and foster community engagement. We have seen tremendous feedback from listeners/viewers who appreciate the contributions of partners like you.

With the renewal period nearing, we would like to propose a seamless continuation of your sponsorship. We are committed to delivering even greater visibility for your brand through our upcoming projects and initiatives planned for the next year.

Please find attached our sponsorship proposal detailing the benefits and opportunities that await as we move forward together. We are excited about the possibility of another year of partnership and would love to discuss this in further detail at your convenience.

Thank you once again for your support. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Title]

[Public Broadcasting Station Name]

[Contact Information]