

Marathon Sponsorship Proposal

Date: [Insert Date]

[Your Name]
[Your Title]
[Organization Name]
[Address]
[City, State, Zip]
[Email]
[Phone Number]

[Recipient's Name]
[Recipient's Title]
[Company Name]
[Company Address]
[City, State, Zip]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to propose an exciting opportunity for [Company Name] to partner with us as a sponsor of the upcoming [Event Name] Marathon, scheduled to take place on [Event Date]. This event aims to [briefly describe the purpose and significance of the marathon, e.g., raise funds for a charitable cause, promote community health, etc.].

By sponsoring the marathon, [Company Name] will gain valuable exposure to a diverse audience of [describe audience, e.g., runners, families, health enthusiasts] and demonstrate its commitment to [mention relevant values, e.g., health, fitness, community engagement]. We anticipate over [number] participants and spectators, providing your brand with a unique marketing platform.

We offer several sponsorship levels with corresponding benefits, including logo placement on event materials, social media promotion, and opportunities for direct engagement with participants. [Feel free to insert more details about sponsorship levels and benefits].

We believe that a partnership with [Company Name] would be mutually beneficial and would love the chance to discuss this proposal in more detail. I will follow up with you next week to see if we can schedule a time to talk further.

Thank you for considering this opportunity to make a positive impact in our community. We look forward to the possibility of collaborating with [Company Name] for a successful marathon.

Sincerely,

[Your Name]
[Your Title]
[Organization Name]