

# Partnership Proposal for Upcoming Marathon

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Running Club Name]

[Your Address]

[City, State, Zip Code]

[Sponsor's Name]

[Sponsor's Position]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Sponsor's Name],

I hope this letter finds you well. I am writing to propose an exciting partnership opportunity for the upcoming [Name of Marathon] scheduled for [Date of Event]. As a prominent running club in the community, [Your Running Club Name] is committed to promoting health, fitness, and active lifestyles, and we believe a partnership with [Company Name] could be mutually beneficial.

This year, we expect participation from over [Number] runners, along with their families and spectators, which presents a fantastic opportunity for [Company Name] to showcase your brand to a broad audience. We are seeking [specific type of support e.g., financial support, product donations, promotional materials, etc.], which will help us in organizing a successful event.

In exchange for your generous support, we would be thrilled to offer the following benefits:

- Your logo prominently displayed on race day banners and marketing materials
- Inclusion in press releases and social media promotions
- Complimentary race entries for your employees and other perks

We truly believe that this sponsorship will not only contribute to the success of the marathon but also promote [Company Name] as a supporter of community health initiatives. I would love the opportunity to discuss this proposal further and explore how we can tailor the partnership to meet your company's objectives.

Thank you for considering this partnership opportunity. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Running Club Name]

[Your Contact Information]