Dear [Vendor's Name],

We are excited to announce the upcoming [Event Name], a marathon scheduled for [Date] at [Location]. This event promises to attract numerous participants and spectators, making it an excellent opportunity for vendors like you to showcase your products and services.

We would like to invite you to be a sponsor and vendor for this exhilarating event. As a sponsor, you will gain significant exposure to a diverse audience, including active lifestyle enthusiasts, local residents, and families.

Sponsorship Benefits:

- Brand placement on event promotional materials
- Exhibition space at the event
- Social media promotion leading up to the event
- Opportunity to interact directly with participants

We would love to discuss this opportunity further and tailor a sponsorship package that best suits your brand. Please feel free to reach out to us at [Contact Information]. We look forward to the possibility of collaborating with you during this exciting event!

Thank you for considering this opportunity.

Best Regards,

[Your Name] [Your Title] [Organization Name] [Contact Information]