

Athletic Sponsorship Proposal

Date: [Insert Date]

[Your Name]

[Your Title/Position]

[Your Organization Name]

[Your Organization Address]

[City, State, Zip Code]

[Your Email Address]

[Your Phone Number]

[Recipient's Name]

[Recipient's Title]

[Recipient's Organization Name]

[Recipient's Organization Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this letter finds you well. I am writing to propose a sponsorship opportunity that aligns with your company's values and commitment to community support. Our event, [Event Name], is a charity competition aimed at [briefly describe the purpose of the competition, e.g., raising funds for local youth sports programs].

The event will take place on [insert date] at [insert location], bringing together athletes, families, and supporters from the community. We anticipate over [insert estimated number] participants and spectators, providing a great platform for exposure and community engagement.

Sponsorship Benefits

- Brand visibility through promotional materials, event banners, and social media recognition.
- Engagement opportunities with participants and attendees.
- Media coverage before, during, and after the event.

Sponsorship Levels

We offer various sponsorship levels to accommodate different budgets, including:

- Gold Sponsor: [insert amount] - [list benefits]
- Silver Sponsor: [insert amount] - [list benefits]
- Bronze Sponsor: [insert amount] - [list benefits]

Your support will not only help us achieve our fundraising goals but will also demonstrate your commitment to [mention relevant community initiatives or values].

I would appreciate the opportunity to discuss this proposal further. Thank you for considering this partnership, and I look forward to your positive response.

Sincerely,

[Your Name]

[Your Title/Position]

[Your Organization Name]