Dear [Sponsor's Name],

I hope this message finds you well. As we prepare for this year's [Charity Race Name], I wanted to reach out to you once again, as your support has been invaluable in the past.

Last year's race was a resounding success, and we couldn't have done it without your generous contribution. Thanks to sponsors like you, we were able to [mention specific achievements, e.g., raise funds, support community projects].

This year, we aim to build on that success. The [Charity Race Name] will take place on [date], and we anticipate an even larger turnout as we continue to rally our community for this worthy cause. We are seeking to raise [target amount] to support [briefly describe the cause or project].

Your sponsorship is crucial for us to achieve our goals. We would be thrilled to have you onboard again as we work together to make a difference.

Please let us know if you would like to discuss sponsorship opportunities further. We would be happy to tailor a package that acknowledges your commitment to the community.

Thank you for considering our appeal once again. We look forward to the possibility of partnering with you for this impactful event.

Warm regards,

[Your Name]
[Your Title]
[Charity Organization Name]
[Contact Information]