

Sponsorship Proposal for [Sports Team Name]

Date: [Insert Date]

[Sponsor's Name]

[Sponsor's Title]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Sponsor's Name],

We are excited to present an opportunity for [Company Name] to partner with [Sports Team Name] as a key sponsor. Our team has a rich history of [briefly describe team achievements, community involvement, etc.] and we believe that collaborating with a respected organization like yours can create a mutually beneficial relationship.

As a sponsor, [Company Name] will gain significant exposure through our games, events, and promotional activities, reaching an engaged audience of [describe audience demographics]. Our sponsorship packages offer various levels of visibility including logo placement, promotional materials, and exclusive events with our players.

We are looking for a sponsorship commitment of [insert amount or resources needed], which will help us [briefly describe how the funds will be used, e.g., uniforms, travel, community outreach]. In return, we would be delighted to offer the following benefits:

- Brand visibility at all home games
- Your logo featured on our team uniforms
- Opportunities for employee engagement events
- Social media promotion and recognition

I would love the opportunity to discuss this proposal further and explore how we can work together to make [Sports Team Name] and [Company Name] thrive. I will follow up with you next week to see if we can set up a time to meet.

Thank you for considering this partnership opportunity. We hope to welcome you aboard as a valued sponsor!

Sincerely,

[Your Name]

[Your Title]

[Sports Team Name]

[Contact Information]