Reference Request for Marketing Position

Dear [Reference's Name],

I hope this message finds you well. I am reaching out to ask for a favor as I am currently applying for a marketing position at [Company Name]. Given our previous collaboration at [Previous Company/Project], I believe you could provide valuable insights into my skills and work ethic.

If you feel comfortable, I would greatly appreciate it if you could serve as a reference on my behalf. The hiring manager may contact you to discuss my qualifications and experiences, particularly in [specific skills or areas relevant to the job].

Please let me know if you're available to assist me with this request. I truly value your support and guidance.

Thank you very much for considering this. I look forward to your positive response.

Best regards,
[Your Name]
[Your Phone Number]
[Your Email Address]