Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name] and I am the [Your Position] at [Your Company]. We specialize in [brief description of your company and services].

We have been following [Recipient's Company] and are impressed with your work in [mention their area of expertise or recent projects]. I believe there is an exciting opportunity for collaboration between our companies that could be mutually beneficial.

Specifically, I would like to propose a marketing partnership where we can [briefly outline the potential partnership opportunity]. I believe that by combining our strengths, we can reach a wider audience and generate greater results.

I would love to discuss this opportunity in more detail. Please let me know if you are available for a call or meeting in the coming weeks.

Thank you for considering this partnership. I look forward to hearing from you soon.

Best regards,

[Your Name]
[Your Position]
[Your Company]
[Your Email]
[Your Phone Number]