## Marketing Partnership Collaboration Agreement

Date: [Insert Date]

From:

[Your Company Name] [Your Company Address] [City, State, Zip Code] [Email Address] [Phone Number]

To:

[Partner Company Name]
[Partner Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

## **Subject: Marketing Partnership Collaboration Agreement**

Dear [Partner's Name],

We are pleased to propose a marketing partnership collaboration between [Your Company Name] and [Partner Company Name]. This partnership aims to enhance our marketing efforts and drive mutual growth through joint marketing strategies and campaigns.

## **Terms of Agreement:**

- 1. Objective: To work together on [specify objectives] aimed at increasing brand visibility and sales.
- 2. Responsibilities: Outline specific roles and responsibilities of each party.
- 3. Duration: The partnership will commence on [start date] and will be reviewed on [review date].
- 4. Financials: Any costs and profit-sharing arrangements will be discussed and agreed upon prior to any campaign launch.
- 5. Confidentiality: Both parties agree to keep all shared information confidential.

We believe that together we can achieve significant success. Please review this proposal and let us know your thoughts at your earliest convenience.

Looking forward to your positive response.

## Sincerely,

[Your Name] [Your Position] [Your Company Name]