

Cross-Promotion Agreement

Date: [Insert Date]

[Your Company Name]
[Your Company Address]
[City, State, Zip Code]

[Partner Company Name]
[Partner Company Address]
[City, State, Zip Code]

Subject: Cross-Promotion Agreement

Dear [Partner's Name],

We are pleased to propose a cross-promotion agreement between [Your Company Name] and [Partner Company Name] aimed at leveraging our respective audiences for mutual benefits.

Agreement Terms:

- **Campaign Duration:** [Insert Start Date] to [Insert End Date]
- **Promotion Details:** Description of the products/services being promoted.
- **Target Audience:** [Describe Target Audience]
- **Distribution Channels:** [List channels like social media, email marketing, etc.]
- **Revenue Share:** [Describe profit-sharing scheme, if applicable]

Both parties will collaborate on creating promotional materials and will share their analytics to measure campaign effectiveness.

Please review this proposal and let us know your thoughts. We believe this partnership will create substantial value for both our brands.

Thank you for considering this opportunity.

Sincerely,

[Your Name]
[Your Position]
[Your Company Name]
[Your Contact Information]