Subject: Complaint Regarding Gift Card Activation Failure

Date: [Insert Date]

[Your Name]

[Your Address]

[City, State, Zip Code]

[Your Email Address]

[Your Phone Number]

To Whom It May Concern,

I am writing to formally lodge a complaint regarding the activation failure of a gift card I purchased on [Insert Purchase Date] from [Insert Store/Website Name]. The gift card number is [Insert Gift Card Number].

Upon attempting to activate the card, I encountered the following error message: [Insert Error Message]. This activation failure has caused me significant inconvenience, as I intended to use this gift card for [Insert Intended Purpose, e.g., a special occasion, gift, etc.].

I have tried reaching out to your customer service multiple times, but unfortunately, the issue remains unresolved. I would appreciate your prompt attention to this matter and a resolution at your earliest convenience.

Thank you for your immediate attention to my complaint. I look forward to your swift response.

Sincerely,

[Your Name]