

# Subject: Alert Regarding Unethical Product Review Practices

Dear [Recipient's Name],

We hope this message finds you well. We are writing to bring to your attention some concerning practices that have come to our notice regarding product reviews on [Platform/Website Name].

It has been observed that there are several instances of unethical practices, including:

- Fabricated reviews that mislead consumers.
- Payment for positive reviews without disclosure.
- Negative reviews placed by competitors intending to harm sales.

Such practices not only undermine the trust of consumers but also violate [Platform/Website Name]'s policies on authentic reviews.

We urge you to take immediate action to investigate these activities and reinforce the importance of ethical standards in product reviews.

Thank you for your attention to this important matter. We look forward to your prompt response.

Sincerely,  
[Your Name]  
[Your Position]  
[Your Company]