

# Letter of Appeal for Unfair Pricing Practices

Date: [Insert Date]

[Your Name]

[Your Address]

[City, State, Zip Code]

[Your Email]

[Your Phone Number]

[Recipient's Name]

[Company's Name]

[Company's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I am writing to formally appeal against what I believe to be unfair pricing practices that have recently come to my attention regarding [specific product/service].

On [specific date], I purchased [product/service] from [store/website], and I have noticed significant price discrepancies that do not align with the market rate and previous pricing. This inconsistency raises concerns about the fairness and transparency of your pricing strategy.

I kindly request that you review this matter and provide a justification for the pricing practices in question. I believe it is essential for consumers to be treated fairly and equitably.

Thank you for your attention to this matter. I look forward to your prompt response.

Sincerely,

[Your Name]