

Grievance Letter Regarding Deceptive Marketing

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient Name]
[Company Name]
[Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to formally express my grievance regarding the deceptive marketing practices employed by your company. I purchased [Product/Service Name] on [Purchase Date] based on the promotional materials that promised [briefly describe misleading claims].

Unfortunately, the product/service did not live up to the expectations set by your advertisements. Specifically, [describe the issues you faced and how they differ from what was promised].

I believe that such marketing tactics are misleading and create significant disappointment and frustration among consumers. I request a resolution to this matter and would appreciate a [refund, replacement, or other appropriate action] to rectify the situation.

I hope to hear back from you promptly regarding this issue. Thank you for your attention to this matter.

Sincerely,

[Your Name]