

Formal Complaint Regarding Erroneous Advertising

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Recipient's Name]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I am writing to formally complain about an instance of erroneous advertising that I encountered on [date]. The advertisement in question was regarding [describe the product/service, e.g., "a specific product that was advertised at a discounted price"].

Upon purchasing the product/service, I discovered that it did not match the description or the performance promised in the advertisement. [Briefly explain the discrepancies, e.g., "The product was not discounted as stated, and its features did not align with what was advertised."]

This experience has caused me [mention any inconvenience or loss you experienced, e.g., "significant inconvenience and dissatisfaction"]. I believe that such advertising practices are misleading and do not conform to ethical business standards.

I kindly request a prompt resolution to this matter. I would appreciate a full refund or an equivalent product that accurately reflects the advertised offer. Please contact me at your earliest convenience to discuss this issue further.

Thank you for your attention to this matter. I look forward to your prompt response.

Sincerely,

[Your Name]