

Letter of Dissent

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Recipient Name]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to formally express my dissent regarding certain advertising statements made by [Company Name] that I believe to be untrue and misleading. Specifically, [describe the advertising statements in question and explain why you believe they are untrue].

This matter concerns the integrity of the information being provided to consumers, including myself, and it raises ethical concerns regarding how your company represents its products/services.

I urge you to address these discrepancies promptly to avoid further misleading consumers. Transparency is vital in maintaining trust and credibility with your audience.

Thank you for your attention to this matter. I look forward to your prompt response.

Sincerely,

[Your Name]