

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Recipient Name]

[Company Name]

[Company Address]

[City, State, Zip Code]

Subject: Challenge to Misleading Commercial Claims

Dear [Recipient Name],

I am writing to formally challenge the misleading commercial claims made by [Company Name] regarding [specific product/service]. It has come to my attention that the statements made in your advertising materials, specifically [quote or describe the misleading claim], may be deceptive and not substantiated by factual evidence.

As a consumer, I believe it is my right to be informed about the true nature of products/services. Therefore, I request that you provide clear and factual information that supports your claims. Additionally, I urge you to consider revising your advertising to avoid further misleading consumers.

If this matter is not resolved promptly, I may be compelled to escalate my concerns to the appropriate regulatory authorities.

Thank you for your attention to this matter. I look forward to your prompt response.

Sincerely,

[Your Signature (if sending a hard copy)]

[Your Printed Name]