

False Advertising Complaint Letter

To Whom It May Concern,

I am writing to formally file a complaint regarding false advertising associated with your product, **[Product Name]**, which I purchased on **[Purchase Date]** from **[Retailer/Website]**.

The advertising for this product claims that it **[Insert Specific Claim(s)]**. However, upon using the product, I found that it does not deliver the results as advertised. Specifically, **[Describe how the product failed to meet the advertised claims]**.

This discrepancy between your advertising and the actual performance of the product is misleading and has caused me financial loss, as I invested **[Amount Paid]** based on the promises made in your promotional materials.

I request a full refund for the product as well as an acknowledgment of my complaint. I believe it is important for your company to address this matter to prevent further misleading of consumers.

Thank you for your attention to this matter. I look forward to your prompt response.

Sincerely,

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]