

Cross-Promotion Partnership Proposal

Date: [Insert Date]

To: [Outlet Name]

Address: [Outlet Address]

Dear [Outlet Owner/Manager's Name],

We hope this message finds you well. We are [Your Company Name], located at [Your Address], specializing in [Your Products/Services]. We are reaching out to propose an exciting cross-promotion partnership that we believe could benefit both our businesses.

Given that our target audiences align, we propose to collaborate on a joint marketing campaign. This could include:

- Co-branded events
- Social media shoutouts
- Exclusive discounts for each other's customers
- Shared signage or flyers promoting both locations

We believe this partnership will enhance our visibility and drive more traffic to our outlets. We would love to discuss this idea in further detail and explore how we can work together effectively.

Thank you for considering this proposal. We look forward to hearing from you soon.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]