

Cooperative Marketing Arrangement

Date: [Insert Date]

[Your Name]

[Your Title]

[Your Business Name]

[Your Address]

[City, State, Zip]

[Recipient's Name]

[Recipient's Title]

[Recipient's Business Name]

[Recipient's Address]

[City, State, Zip]

Dear [Recipient's Name],

I hope this message finds you well. I am reaching out to propose a cooperative marketing arrangement between our businesses, [Your Business Name] and [Recipient's Business Name]. As neighboring businesses, we have a unique opportunity to leverage our collective strengths to enhance our visibility and attract more customers.

Here are some ideas for our cooperative marketing efforts:

- Joint promotional events or sales.
- Cross-promotion through social media and email lists.
- Shared advertising space in local publications.
- Jointly designed flyers and posters distributed in the neighborhood.

I believe that by collaborating, we can create a win-win situation for both of our businesses, leading to increased customer engagement and sales. I would love the opportunity to discuss this further and explore other ideas we might consider.

Please let me know your availability for a meeting, and I look forward to your response.

Sincerely,

[Your Name]

[Your Title]

[Your Business Name]

[Your Phone Number]

[Your Email Address]