

# Dear Valued Customer,

We hope this message finds you well. As we approach our annual peak season, we want to inform you about an upcoming increase in our service fees.

Effective **DATE**, our fees will be adjusted to better reflect the increased demand and costs associated with our services during this time. The new fee structure is as follows:

- Service A: \$XX.XX
- Service B: \$YY.YY
- Service C: \$ZZ.ZZ

We understand that price changes can be concerning, and we assure you that this decision was not made lightly. Our commitment to providing you with the highest quality service remains our top priority.

If you have any questions or require further clarification regarding this adjustment, please do not hesitate to contact us.

Thank you for your understanding and continued support.

Sincerely,  
Your Company Name  
Contact Information