Dear [Member's Name],

We are excited to announce our Annual Membership Referral Program! We value your membership and want to reward you for helping us grow our community.

For every friend or family member you refer who becomes a member, you will receive [specific reward, e.g., a \$25 gift card or a month of free membership]. There's no limit to how many people you can refer, so the more the merrier!

To refer someone, simply have them mention your name when they sign up, or you can fill out the referral form [link to online form] and we'll take care of the rest.

Thank you for being a valued part of our community. We appreciate your support and look forward to welcoming your friends!

Best regards, [Your Organization's Name] [Contact Information]