

Important Notice: Loyalty Program Expiration

Dear [Customer Name],

We hope this message finds you well. We are writing to inform you that your loyalty program membership is set to expire on [Expiration Date].

As a valued member, we want to make sure you take full advantage of the benefits before your membership expires. Here are some of the perks you might miss out on:

- Exclusive discounts and offers
- Early access to new products
- Points redemption opportunities

To prevent the expiration of your membership, we encourage you to make a purchase before the expiration date or renew your membership.

If you have any questions or need assistance, please do not hesitate to reach out to our customer service team.

Thank you for being a part of our loyalty program!

Sincerely,

[Your Company Name]

[Contact Information]