## Dear [Participant's Name],

We hope this message finds you well! As a valued member of our loyalty program, your thoughts and experiences are incredibly important to us.

We are reaching out to kindly request your feedback regarding your experience with our loyalty program. Your insights will help us enhance our services and ensure that we continue to meet your needs.

Please take a few moments to share your thoughts by filling out the brief survey linked below:

## [Survey Link]

As a token of our appreciation, all completed surveys will be entered into a draw for a chance to win [Incentive details].

Thank you for your continued support and participation in our loyalty program!

Sincerely,
[Your Name]
[Your Position]
[Your Company]