## **Exclusive Referral Discount Offer!**

Dear [Recipient's Name],

We hope this message finds you well! At [Your Company's Name], we are excited to introduce our new Referral Discount Program, and we want you to be among the first to benefit from it!

## Here's how it works:

- Refer a friend to [Your Company's Name].
- When they make their first purchase, you'll receive a [Discount Percentage]% discount on your next order!
- Your friend will also enjoy a special [Discount Percentage]% off their first purchase!

Simply share your unique referral code, [Referral Code], and watch the savings add up!

Thank you for being a valued customer. We look forward to rewarding you for sharing the love!

Best regards,

[Your Name]
[Your Position]
[Your Company's Name]
[Contact Information]