

# Letter of Collaboration for Healthcare Marketing Referral Program

Date: [Insert Date]

To: [Recipient Name]

[Recipient Title]

[Recipient Organization]

[Recipient Address]

Dear [Recipient Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Organization]. We are committed to providing exceptional healthcare services while promoting healthy living in our community.

We are excited to propose a collaboration through a referral program that aligns our marketing efforts to benefit both our organizations and the communities we serve. By partnering together, we can enhance the reach of our healthcare services, promote wellness initiatives, and create a supportive network of health resources.

Our referral program aims to:

- Increase patient awareness of healthcare options.
- Provide incentives for referrals that promote healthier living.
- Expand the outreach of both organizations through joint marketing campaigns.

We believe that your organization shares our vision for improving health outcomes, and this collaboration could greatly benefit our respective missions. We are eager to discuss the details further and explore how we can work together effectively.

We would appreciate the opportunity to schedule a meeting at your earliest convenience to discuss this proposal. Please let us know a time that works for you.

Thank you for considering this collaboration opportunity. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Title]

[Your Organization]  
[Your Phone Number]  
[Your Email Address]