

Content Sharing Agreement for Healthcare Marketing

Date: [Insert Date]

From: [Your Name]
[Your Title]
[Your Organization]
[Your Address]
[Your City, State, Zip]
[Your Email]
[Your Phone Number]

To: [Recipient Name]
[Recipient Title]
[Recipient Organization]
[Recipient Address]
[Recipient City, State, Zip]
[Recipient Email]
[Recipient Phone Number]

Dear [Recipient Name],

We are excited to formalize our collaboration regarding the sharing of healthcare content to enhance our marketing efforts. This agreement outlines the terms under which we will share and promote our content.

1. Purpose

The purpose of this agreement is to facilitate the sharing of healthcare-related content that benefits both parties and enhances our outreach efforts.

2. Scope of Content Sharing

Both parties agree to share the following types of content: [Specify types of content, e.g., articles, videos, infographics].

3. Rights and Ownership

Each party retains ownership of its own materials and grants the other party a non-exclusive, revocable license to use and distribute the shared content for marketing purposes.

4. Confidentiality

Both parties agree to maintain confidentiality regarding any proprietary information shared during the term of this agreement.

5. Duration

This agreement shall commence on [Start Date] and shall remain in effect until [End Date] or until terminated by either party with [Notice Period] notice.

We look forward to a successful partnership in enhancing our healthcare marketing efforts.

Sincerely,
[Your Name]
[Your Title]