Dear [Member's Name],

We hope this message finds you well. We noticed that your membership account has been inactive for a while, and we want to reach out to encourage you to reactivate your membership with us.

Your membership provides exclusive benefits, including [list a few benefits], and we would love for you to take advantage of these offerings again.

To reactivate your account, simply [provide reactivation instructions/steps]. If you have any questions or need assistance, please do not hesitate to contact us at [contact information].

We value your membership and hope to welcome you back soon!

Best regards,

[Your Name] [Your Title] [Organization Name] [Contact Information]