

# Franchise Transparency in Pricing Letter

Date: [Insert Date]

[Franchisee Name]

[Franchisee Address]

[City, State, Zip Code]

Dear [Franchisee Name],

We are committed to ensuring transparency in our pricing structure across all franchises. This letter outlines the standard pricing model and provides clarity on the costs associated with our franchise operations.

## Standard Pricing Structure

- **Franchise Fee:** [Insert Franchise Fee]
- **Royalty Fee:** [Insert Royalty Percentage]
- **Advertising Contribution:** [Insert Advertising Percentage]
- **Initial Setup Costs:** [Insert Cost Details]

It is essential that all franchisees adhere to this pricing model to maintain brand integrity and customer trust. We are here to support you with any questions or clarifications you may need.

Thank you for your cooperation and commitment to transparency within our franchise system.

Sincerely,

[Your Name]

[Your Title]

[Company Name]

[Contact Information]