

Franchise Profitability Benchmarks

[Your Name]
[Your Title]
[Company Name]
[Company Address]
[City, State, Zip Code]
[Email Address]
[Date]

[Franchisee Name]
[Franchisee Address]
[City, State, Zip Code]

Dear [Franchisee Name],

We are pleased to provide you with the profitability benchmarks for our franchisees as of [date]. These benchmarks serve as a valuable reference to assess your business performance.

Profitability Benchmarks

- **Gross Profit Margin:** [Percentage]
- **Net Profit Margin:** [Percentage]
- **Average Revenue per Unit:** [Amount]
- **Return on Investment (ROI):** [Percentage]

We encourage you to compare your performance against these benchmarks and consider strategies for improvement. Our team is here to support you in achieving your business goals.

Thank you for your continued dedication to our brand. Please do not hesitate to reach out if you have any questions or need assistance.

Sincerely,

[Your Name]
[Your Title]
[Company Name]