

Franchisee Non-Disclosure Agreement

Date: _____

This Non-Disclosure Agreement ("Agreement") is entered into by and between:

Company Name: _____

Address: _____

(the "Disclosing Party")

and

Franchisee Name: _____

Address: _____

(the "Receiving Party")

1. Purpose

The purpose of this Agreement is to protect the proprietary and confidential information shared between the Parties in connection with the Franchise Agreement.

2. Definition of Confidential Information

Confidential Information includes, but is not limited to, trade secrets, marketing plans, customer lists, financial information, and any other proprietary data.

3. Obligations of the Receiving Party

The Receiving Party agrees to:

- a. Not disclose the Confidential Information to any third party without the prior written consent of the Disclosing Party.
- b. Use the Confidential Information solely for the purpose of fulfilling the obligations under the Franchise Agreement.
- c. Take all reasonable measures to protect the confidentiality of the Confidential Information.

4. Exclusions from Confidential Information

Confidential Information does not include information that is:

- a. Publicly known at the time of disclosure;
- b. Received from a third party without breach of any obligation of confidentiality;

- c. Independently developed by the Receiving Party.

5. Term

This Agreement shall commence on the date first written above and shall continue for a period of _____ years.

6. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of _____.

IN WITNESS WHEREOF,

the Parties have executed this Non-Disclosure Agreement as of the date first above written.

Signature of Disclosing Party

Signature of Receiving Party